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MINISTRY OF
ELECTRONICS AND
INFORMATION TECHNOLOGY



YOUTH ECO SUMMIT TOPICS AND GUIDELINES-2027

We are excited to welcome you to the **4th Edition of Asia's largest youth-centric sustainability initiative, Youth Eco Summit 2027**, organised by **Bajaj Foundation**, with support from the **Ministry of Electronics and Information Technology** and **YuWaah UNICEF**.

Building on the success of **Youth Eco Summit**, we are once again bringing together young innovators, thinkers, and doers from schools across India, along with youth leaders from **45+ cities**, around this year's theme: **“Waste Segregation: The Need of the Hour.”**

Youth Eco Summit 2027 is your platform to:

- Engage in exciting pan-India competitions
- Join interactive workshops and dialogues
- Share creative solutions for challenges like e-waste, climate change, circular economy, and sustainability
- National awards & Recognitions

This is your chance to **connect with peers, explore ideas, and take action** to make the world greener and smarter. Students will lead talks, forums, and projects, transforming awareness into advocacy and action - because your ideas can truly make a difference!

Important Note-

- 1. If any part of your submission includes content taken or inspired from external sources, please ensure proper citation is provided.*
- 2. AI-generated content is not allowed in submissions. You may use AI only for research or reference; entries with AI-generated material will be disqualified.*

Please ensure all submissions are correctly labelled as per the format below.

Categories	5th-6th	7th-8th	9th-10th	11th-12th
Written	Open Letter	Blog	Article	Case Study
Video	-	Short Film Making	-	Short Film Making
Speech	Spoken Word (Monologue)	Spoken Word (Monologue)	Spoken Word (Monologue)	Spoken Word (Monologue)
Art	Painting Competition	Digital Art	Digital Art	
Craft		Waste to Art	Waste to Art	
Eco Entrepreneurship		Eco-business Model	Eco-business Model	Eco-business Model



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1. WRITTEN

This competition invites young writers and thinkers to share their perspectives on sustainability - not just facts, but ideas, reflections, and solutions shaped by personal experience and passion. We want to hear your voice: your questions, your hopes, and your vision for a sustainable future. Let your words inform, inspire, and influence change - because every viewpoint matters in building a greener world.

Please Note:

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Please ensure all submissions are correctly labelled as per the format below.

All project submission titles must follow this format: [School Name][Class][Category]_[Project Title -as per guideline]_[author/s]. Use underscores () instead of spaces or special characters. Submissions not following this format will not be accepted.

Example: **GreenfieldHigh_10A_Article_TheJourneyOfOurOldPhone_Ekta_Sharma**

Category	Number of Student Participants	Maximum Number of Entries	Maximum Number of Words	Accepted Format
Open Letter (5th-6th)	Individual	No Limit	500-600 words	PDF file. Max 1 MB.
Blog (7th-8th)	Individual	No Limit	500-800 words	PDF file. Max 1 MB.
Article (9th-10th)	Individual	No Limit	600-1000 Words	PDF file. Max 1 MB.
Case Study (11th-12th)	Individual or Group (Up to 3 students)	No Limit	1000-1500 words	PDF file. Max 1 MB.



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Points to be Noted/Remarks:

1. Language of Preference for Open Letter/Blog, Article and Case Study: **English or Hindi.**
2. **ONLY** typed files are allowed; **NO** handwritten entries will be entertained.
3. Each piece should follow a clear structure: **Title, Introduction, Body and Conclusion, References (Hyperlinks can be mentioned for references ONLY).**
4. **Authors of the articles** have to be mentioned in the **Byline.**
5. The following are **NOT allowed to be attached along with the written piece:**
 - No Images, No Movie clips, No Hyperlinks.
6. **Acceptable Multimedia**
 - **ONLY Infographics** are allowed **ALONG** with the written piece for the Open Letter/Blog and Case Study categories (OPTIONAL).

Topic for Open Letter Competition (5th-6th):

“Waste Segregation: The Future Is Still in Our Hands” - Write an open letter to your school, community, or local leader explaining why dividing our waste into wet, dry, and harmful categories is the smartest choice we can make today. Speak directly to your audience about how mixing our trash creates messy landfills, while separating it gives everyday materials a chance to be recycled or turned into rich soil. Use your voice to show that small habits in our kitchens and classrooms hold the power to shape a cleaner, greener future.

Suggested Readings:

Britannica Kids: Recycling & Decomposition Timelines
<https://kids.britannica.com/kids/article/recycling/353701>

GreenSutra: Waste Segregation — All You Need to Know
<https://greensutra.in/waste-segregation-all-you-need-to-know/>

Reference:

<https://theclimatewatch.com/open-letter-to-cop29-a-tamil-nadu-students-plea-for-climate-justice>

Topics for Blog Competition (7th-8th):

1. **“Diary of a Dustbin”** - the dustbin narrates what humans throw into it every day and how it feels. Give voice to a dustbin and narrate what it witnesses daily. Explore its 'feelings' about the waste we discard—weary, curious, or hopeful—to reflect on our everyday habits.

Suggested Readings:

The Guardian: Stop 'Wishcycling' and Get Wise: How to Recycle (Almost) Everything



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<https://www.theguardian.com/environment/2023/feb/07/stop-wishcycling-and-get-wise-how-to-recycle-almost-everything>

2. My Trash Put Me on Trial: *Imagine a courtroom where the only evidence against you is your own waste. Write an open letter or blog putting your everyday habits on trial - as testimony, self-defence, or confession - and use it to honestly examine the small choices that add up to a bigger environmental story.*

Suggested Readings:

U.S. EPA: Quantifying Methane Emissions from Landfilled Food Waste

<https://www.epa.gov/land-research/quantifying-methane-emissions-landfilled-food-waste>

BBC Science Focus: Why Recycling Isn't (Necessarily) the Best Thing You Can Do to Combat Climate Change <https://www.sciencefocus.com/science/recycling-climate-change>

Topics for Article Competition (9th-10th):

1. Technology and Responsibility: What role do we play in making technology more sustainable?

*Every device and hour spent online carries a hidden environmental cost. Explore the quieter side of our tech-driven lives — manufacturing, e-waste, data centres, or personal habits — and ask a bigger question: **Can technology itself be designed differently?** Think about devices that are easier to repair, upgrade, reuse, disassemble, and recycle, and imagine what more responsible, sustainable technology could look like. Use your article to build a grounded vision of technology that works better for both people and the planet.*

Suggested Readings:

Why your internet habits are not as clean as you think

<https://www.bbc.com/future/article/20200305-why-your-internet-habits-are-not-as-clean-as-you-think>

How Right to Repair Laws Can Reduce E-waste <https://www.human-i-t.org/right-to-repair-e-waste/>

2. “Swachh Bharat 2.0” - Can Cleanliness Campaigns Transform Waste: *Cleanliness can mean different things to different people — keeping yourself, your home, neighbourhood, school, or public spaces clean. How have ideas of cleanliness changed across generations? What did it mean to our grandparents, what does it mean to us today, and what could it mean in the future? Do we take the same responsibility for shared spaces as we do for our own? Can cleanliness campaigns create lasting change, or do we need better systems and everyday habits too? What should the “next version” of cleanliness look like?*

Suggested Readings:

The Circular Economy: Definition & Model Explained



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<https://www.ellenmacarthurfoundation.org/topics/circular-economy-introduction/overview>

A Short Note on Garbage-Free Cities and Swachh Bharat 2.0

<https://unacademy.com/content/upsc/study-material/general-awareness/a-short-note-on-garbage-free-cities>

Reference: **Reference_Case Study.pdf**

Topics for Case Study Competition (11th-12th):

1. *Keep, Repair, or Throw Away: A Family Reflection:*

Every household has a story about an object that was kept, repaired, or eventually let go of. Study one real decision your own family made and explore how attitudes towards keeping, repairing, and discarding may have changed across generations. What did your grandparents or parents do differently, and what does this reveal about changing patterns of consumption, attachment, and waste?

2. *A Community Built on Repair, Reuse, and Sharing. Would it work? What challenges would it face?:*

Imagine a neighbourhood built around repair, reuse, and sharing — practices that were once common in many communities. Compare this with how we consume and share today, and analyse whether such a community could genuinely function. What social, economic, and logistical challenges might it face, and what could we learn from older ways of living to make it work today?

Suggestions for Open Letter/Blog, Article & Case Study Writing:

1. Make sure your piece reflects your own unique voice and opinions - it should be personal and original, not just a collection of facts or research. Do highlight the broad theme of your topic clearly throughout your piece. Develop ideas in a logical sequence.
2. Try to use your personal experiences to expand on your idea. This will add a personal touch to your ideas (if any).
3. Try to use relevant statistics and facts which aid your written piece. Fact-check properly and ensure they are verified.
4. Discuss current strategies and their limitations (if any).
5. Your Solution(s): Do outline your innovative ideas to address issues.
6. Offer a final thought or call to action to address the issue you are targeting.
7. Sustainable Future: Do conclude by emphasising the positive impact of your solution on the environment, health, and resource conservation.

Evaluation Parameters:



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Criterion	Marks
Understanding of the Problem: Demonstrating a clear understanding of the subject	25
Creativity in addressing the problem and usefulness of proposed solutions.	20
Clear personal opinion, suggestion and innovative ideas.	20
Relevancy: Providing relevant examples and statistics, accuracy of research	20
Overall impression and unique insights.	15
Delay in Submission	-5
AI detection in the content	-15

Rewards: The Top 2 pieces from each category would be published and promoted on leading digital news dailies along with other publications.

Additionally, other winners would be featured on the online partner portals, like Yuwaah (an initiative by UNICEF) and the Ministry of Electronics and IT.



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2. VIDEO/SHORT FILM

Be a change-maker. Let your film be your voice. The Short Film Competition invites you to share your thoughts, ideas, and opinions about sustainability, circularity, and e-waste. This is your chance to tell a story that reflects your vision - whether it's a documentary, an animation, or a fictional tale. Show how your perspective can inspire action, spark conversation, and encourage others to rethink how we use, reuse, and care for the world around us. Your voice matters - make it count!

Please Note:

1. If any part of your submission includes content taken or inspired from external sources, please ensure proper citation is provided.
2. AI-generated content is not allowed in submissions. You may use AI only for research or reference; entries with AI-generated material will be disqualified.

All project submission titles must follow this format: [School Name][Class][Category]_[Project Title -as per guideline]_[author/s]. Use underscores () instead of spaces or special characters.

Example: GreenfieldHigh_12A_Shortfilm_TheDayMyBinRefusedToWork_Ekta_Sharma

Category	Number of Student Participants	Maximum Number of Entries	Duration	Accepted Format
Short Film (7th-8th) & (11th-12th)	Individual or Group (Up to 3)	No Limit	5 minutes	MP4 format, Max 120 MB

Points to be Noted/Remarks:

1. Language of Preference for audio-video: English or Hindi.
2. Videos are to be submitted as video files in MP4 format.
3. Maximum limit of the file: 120 MB.
4. The resolution of the video should not exceed 1080p.
5. The video has to be filmed in Landscape form (horizontally) or Portrait form.
6. The total time limit of the video is 5 minutes.

Topics for Short Film Competition (7th-8th):

1. **“Voices from the bin”: If the waste from my neighbourhood could talk, what would it say?**
What if the waste piling up in your neighbourhood could finally speak for itself? Give a literal voice



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and personality to discarded objects - through humour, drama, animation, or mockumentary - and let their perspective reveal something surprising about our everyday habits.

- 2. The Day the Waste Vanished: One morning, every piece of waste was gone. What do you think happened next?** *Picture waking up to find that every scrap of waste - from your kitchen bin to the local landfill - has simply vanished overnight. Film the ripple effects of that strange event, in whatever tone you like, to explore just how deeply embedded waste is in our daily routines.*

Topics for Short Film Competition (11th-12th):

- 1. The Day My Bin Refused to Work: Your household bin refuses to accept any more waste until your family changes its habits:** *Imagine a household bin that's had enough - refusing to accept any more waste until the family changes its habits. Build a narrative, comedic or serious, around this unlikely 'strike,' using it as a mirror for the everyday choices a family makes without thinking twice.*
- 2. One Technology and one Climate problem:** *Choose one piece of technology and one climate challenge, and use film to explore how they intersect - AI and energy use, smartphones and e-waste, or renewable tech and changing weather. Tell it through a character or moment rather than a simple explainer.*

Suggestions for Short Film:

- 1. Compelling Story:** *Craft a captivating narrative that engages viewers and raises awareness about your chosen topic. This could be a documentary, animation, or even a fictional story with a strong message.*
- 2. Try to elicit an emotional response from viewers, encouraging them to care about the issue.** *This could be achieved through powerful visuals, emotional storytelling, or highlighting the human stories behind e-waste.*
- 3. Call to Action:** *Don't just raise awareness; motivate viewers to take action.*
- 4. Ensure your message is clear and concise, relevant to the topic and inspirational for the audience.**
- 5. Focus on the messaging and uniqueness of approaching the topic - technical know-how is not essential.** *A good film can be made without world-class equipment but not without a nuanced script.*

Evaluation Parameters:

Criterion	Marks
Understanding of the Problem: Getting the messaging of the film right and problematizing the concept.	25



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Clarity in spreading the message, relevancy to the topic and inspirational for the audience.	30
Narrative structure, scripting, and creativity in storytelling	20
Research: Approach to presenting interviews, statistics, and factual data among fictional/non-fictional setup	15
Production Quality: Enhancing the production value of the film despite using basic equipment	10
Delay in submission	-5

Rewards: Top entries could be featured before panel discussions/between breaks. Depending on quality, the best entry could be picked up by a production house and developed further (name to be disclosed later).



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3. SPOKEN WORD/MONOLOGUE

Be heard. Be the voice of change. The Spoken Word competition invites you to share your ideas, opinions, and creative thoughts about sustainability, circularity, and e-waste. Speak from your heart, give life to everyday choices and forgotten things, and show how your perspective can inspire others to care for the planet. This is your chance to make your voice count and turn words into action!

Please Note:

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All project submission titles must follow this format: [School Name][Class][Category]_[Project Title -as per guideline]_[author/s]. Use underscores () instead of spaces or special characters.

Example: GreenfieldHigh_6A_Monologue_ADayWithoutWaste_Ekta_Sharma

Category	Number of Student Participants	Maximum Entries	Duration	Accepted Format
Spoken Word/Monologue (5th-6th)(7th-8th)(9th-10th)(11th-12th)	Individual or Group (Up to 2)	No Limit	2 Minutes	Video with Subtitles or Transcript. MP4, Max 50 MB. Transcript PDF, Max 1 MB.

Points to be Noted/Remarks:

1. Language of Preference for audio-video: **English or Hindi.**
2. Submission can be made as a **video with mandatory closed captions. A separate transcript document may also be submitted optionally as a PDF (not exceeding 1 MB).**
3. Videos are to be submitted as **video files in MP4 format, max 50 MB.**
4. Resolution of the video should **not exceed 1080p.**
5. The video has to be filmed in **Landscape form (horizontally).**
6. **Filming Criteria:**



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- **Students must start the video with an introduction:** "Hello, I'm [Name of the Student] from [School's name with the City]. The topic for my video is [Name of the Topic]."
- **The total time limit of the video is 2 minutes, including the introductory script.**

Topics for Spoken Word Competition - Class 5th-6th:

1. What would my neighbourhood look like if nobody threw anything away for a whole day? *Picture a single day where not one person in your neighbourhood threw anything away. Speak about what that day would actually look like - the sights, sounds, and small inconveniences - and let your monologue reveal how much waste quietly shapes our everyday world.*

Suggested Readings:

10 tips to reduce plastic

<https://kids.nationalgeographic.com/nature/kids-vs-plastic/article/10-tips-to-reduce-your-plastic-use>

2. If I could redesign one object I use every day so that it never became waste, what would I change and why? *Think of one object you reach for every day, and imagine you had the power to redesign it so it never became waste. Speak about what would change - its materials, shape, or afterlife - and what that redesign says about the future you want to see.*

Suggested Readings:

Circular Design Principles in Practice

<https://www.iberdrola.com/social-commitment/circular-design>

Topics for Spoken Word Competition - Class 7th-8th:

1. The Forest Inside the City. How nature and human life might coexist: *Imagine a thriving forest growing right in the middle of a busy city - its roots tangled with pavements, its canopy rising between buildings. Speak about how nature and urban life might genuinely coexist, drawing on vivid imagery or real urban rewilding efforts happening around the world.*

Suggested Readings:

Urban rewilding: The value and co-benefits of nature in urban spaces

https://www.c40knowledgehub.org/s/article/Urban-rewilding-the-value-and-co-benefits-of-nature-in-urban-spaces?language=en_US

2. “Story of Packaging”: Convenience, consumption and everything in between: *Every package we tear open tells a quiet story - of convenience, consumption, and what happens once it's discarded. Trace that journey through your monologue, speaking as a package, a consumer, or an observer, and explore the tension between what packaging promises and what it costs.*



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Suggested Readings:

Upstream Innovation

<https://www.ellenmacarthurfoundation.org/upstream-innovation/overview>

Topics for Spoken Word Competition - Class 9th-10th:

1. **“The Climate Speech”** - a student speaks raw, unfiltered fears about the planet’s future and their own role in it: *Skip the statistics you've heard a hundred times. Deliver a speech that's genuinely yours - your hopes, your questions, even your frustrations about the world you're inheriting. It doesn't have to be dramatic; it just has to be honest. Say what you'd actually want people to hear if you had two minutes and everyone was listening.*

Suggested Readings:

Force of Nature: Understanding Eco-Anxiety

<https://www.forceofnature.xyz/blog/support-students-eco-anxiety>

2. **“Data Has a Price”** - a youth realises every search, scroll, and click is adding to climate cost - and vents about it: *Every scroll, search, and click feels weightless - until you realise it isn't. Speak as someone waking up to the hidden climate cost buried inside our ordinary digital habits, and use your voice to make that invisible cost visible to others.*

Suggested Readings:

Yale Environment 360: As use of AI Soars, So Does the Energy and Water it Requires

<https://e360.yale.edu/features/artificial-intelligence-climate-energy-emissions>

Carbon Literacy, the carbon cost of an email

<https://carbonliteracy.com/the-carbon-cost-of-an-email/>

Topics for Spoken Word Competition - Class 11th-12th:

1. **What if India chooses me as its first Green President?** *Imagine stepping into a role that has never existed before - India's first Green President. Speak as if you've been given that mandate: what would your first policies be, and what trade-offs would you navigate? Ground your speech in real issues even from an imagined seat of power.*

Suggested Readings:

What if We Governed for the Citizens of 2100?

<https://www.unep.org/explore-topics/green-economy/why-does-green-economy-matter>

OECD - Bhutan's Gross National Happiness Index

https://www.oecd.org/en/publications/well-being-knowledge-exchange-platform-kep_93d45d63-en/bhutan-s-gross-national-happiness-gnh-index_ff75e0a9-en.html



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Drishti IAS - Right to a Clean and Healthy Environment under Article 21

<https://www.drishtiias.com/daily-updates/daily-news-analysis/right-to-a-clean-and-healthy-environment>

2. The Earth - 2080: *Fast forward to the year 2080 and speak as someone living in a world shaped entirely by the choices we make today - thriving, struggling, or somewhere in between. Paint a vivid picture of that future while tracing it back to decisions being made right now.*

Suggested Readings:

Circular cities: Building regenerative urban ecosystems for a life-centred economy

<https://www.pwc.com/ml/en/publications/circular-cities-regenerative-ecosystems.html>

One Earth

<https://www.oneearth.org/>

Stockholm Resilience Centre - Planetary Boundaries Framework

<https://www.stockholmresilience.org/research/planetary-boundaries.html>

Suggestions for Spoken Word:

1. What do you understand from the topic? Do highlight the broad theme of your topic clearly throughout your piece. Develop ideas in a logical sequence.
2. Try creating an engaging piece which you and your peers relate to.
3. Try to use your personal experiences to expand on your idea.
4. Do highlight the impact of the problem you pick. Try to expand on the impact and severity of the issue.
5. Do outline your innovative ideas to address issues.
6. Call to Action: Don't just raise awareness; motivate viewers to take action.

Evaluation Parameters:

Criterion	Marks
Understanding the Issue: Targeting the problem statement	25
Clarity and Structuring: Introduction, Body and Conclusion	20
Passion, vision, and originality	20
Engagement with the topic, channelling personal experiences	20
Ability to offer fresh and motivating insight into the crisis	15



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Delay in Submission	-5
AI detection in content	-15

Rewards: Winning entries will get the opportunity to be featured on one of the prime Radio channels (BIG FM or others). Could also be featured on YouTube (Bajaj Foundation's channel/other prospective organisations that we partner with).



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4. ART - PAINTING & DIGITAL ART

Let your creativity inspire change. The Art Competition invites students, artists, and young creators to explore sustainability, circularity, and e-waste through painting and digital art. Use colours, shapes, and imagination to share your ideas, raise awareness, and motivate others to take action. Show how art can make a difference!

Your painting or digital artwork must be your own original work and not copied from any source. Let your creativity and ideas shine!

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Example: GreenfieldHigh_5A_Painting_BeautyInTheBin_Ekta_Sharma

Category	Number of Student Participants	Max Entries	Accepted Format
Painting Competition (5th-6th)	Individual	No Limit	JPEG or JPG. Max 1 MB.
Digital Art (7th-8th)	Individual	No Limit	JPEG or JPG. Max 1 MB.
Digital Art (9th-10th)	Individual	No Limit	JPEG or JPG. Max 1 MB.

Points to be Noted/Remarks:

1. Painting entries can be done on either an **A4-size sheet** or an **A3-size sheet**.
2. Digital Art entries should be **created using digital tools/software**.
3. The file is to be submitted as **JPEG or JPG, maximum limit 1 MB, resolution up to 1080p, orientation Landscape (Horizontal)**.
4. Each participant must **include a short sentence or tagline** describing the idea or message behind their artwork.



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Topics for Painting Competition (5th-6th):

1. **Waste Segregation: The Future Is Still in Our Hands:** *This theme invites you to explore the invisible chain reaction started by a single daily choice: how we treat what we discard. Your goal is to show how the simple, mindful act of separating different materials can become a powerful force that actively reshapes the destiny of our world, proving that the balance of tomorrow is entirely within our creative control.*
2. **Beauty in the bin:** *Break free from the idea that objects lose their worth the moment they are thrown away, and use your art to challenge how society defines "garbage." This prompt is an open invitation to look at the overlooked, the broken, and the left-behind with entirely fresh eyes, discovering hidden aesthetics, unexpected patterns, or untold stories within them. Your painting doesn't just have to show recycled items; it can capture the very emotion of transformation, shifting the viewer's perspective from disregard to wonder. Let your imagination redefine what value really means, proving through your unique artistic style that what the world calls waste is actually just a canvas for unexpected beauty.*

Topics for Digital Art (7th-8th):

1. **"Beyond the celebrations" - Exploring the Environmental Footprint of Our Celebrations:** *Dive into the complex relationship between collective human joy and the silent footprint left behind long after our grandest gatherings fall quiet. This theme challenges you to use your digital canvas to explore the invisible layers of our cultural, social, or festive milestones, questioning the unintended impact of our shared happiness. You are completely free to interpret this tension however you see fit - whether you choose to illustrate an atmospheric mood piece, design a futuristic eco-tradition, or use abstract visual metaphors to contrast human celebration with ecological reality. Let your artwork spark a meaningful conversation about how we can honour our traditions while staying deeply protective of the living world around us.*

Topics for Digital Art (9th-10th):

1. **The Planet Sent Me an Invoice - One morning, you receive a bill for every resource you've wasted. How do you respond?:** *One morning, you receive a bill for every resource you've wasted. Visualise this "invoice from the planet" and your response to it. Step into a thought-provoking scenario where the Earth acts as a cosmic auditor, presenting an inescapable demand for accountability regarding every resource we consume, misuse, or discard. This prompt is a broad, conceptual space for you to explore the ideas of ecological debt and systemic responsibility using advanced digital techniques. Do not limit yourself to a literal paper receipt; your "invoice" and your creative response to it could be represented through surrealism, striking character portraits, symbolic landscapes, or futuristic design blueprints. Use your digital voice to capture the shift from*



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unchecked consumption to conscious restoration, illustrating what it truly means for our generation to balance the scales and co-exist with a finite planet.

Suggestions for Art Competition:

1. Artistically express your topic, highlighting its environmental impact and/or promoting responsible disposal.
2. Do choose to use long-lasting materials and mediums (or digital techniques) that promote sustainability.

Evaluation Parameters:

Criterion	Marks
Originality to the theme: How effectively does the artwork address the issue	20
Creativity and Innovation and uniqueness in artistic approach	20
Visual Appeal: Aesthetic quality and impact of artwork	25
Message and Concept: Clarity and strength of the environmental message. Proficiency in the chosen medium.	25
Delay in submission	-5
AI-generated content / Copied content	-15

Rewards: Top three/selected entries would be showcased at the Kiran Nadar Museum of Art and could possibly be featured during the Youth Eco Summit Conference, depending on feasibility.

Artwork will be amplified through the online channels of prospective partners (Yuwaah, Ministry of Electronics and IT, Kiran Nadar Museum of Art). Select submissions could be made part of Bajaj Foundation's handbook, and work will be featured on the Youth Eco Summit website.



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5. CRAFT COMPETITION

Waste to Art - Crafting Wonders from Waste

Transform discarded electronic components into creative and innovative artworks. Showcase your creativity by repurposing e-waste into artistic pieces, promoting environmental consciousness and the importance of recycling - bringing this year's theme of waste segregation full circle, from separated waste to something worth keeping.

Please Note:

1. If any part of your submission includes content taken or inspired from external sources, please ensure proper citation is provided.
2. AI-generated content is not allowed in submissions. You may use AI only for research or reference; entries with AI-generated material will be disqualified.

Please ensure all submissions are correctly labelled as per the format below.

All project submission titles must follow this format: [School Name][Class][Category]_[Project Title - as per guideline]_[author/s]. Use underscores (_) instead of spaces or special characters. Submissions not following this format will not be accepted.

Example: GreenfieldHigh_9A_Craft_EcoBotRises_Ekta_Sharma

Category	Student Participants	Max Entries	Accepted Format
Waste to Art (9th-10th) & (11th-12th)	Individual or Group (up to 3)	2 Videos	MP4, Max 25 MB each (Total Limit: 50 MB)

Points to be Noted/Remarks:

1. **Materials to be used: At least 50% e-waste materials** have to be used; the remaining 50% could comprise waste from other sources. **Original work only** - copied projects will not be considered. Entries showcasing the widest variety of e-waste materials in their model will receive bonus points. All projects must be created safely and under teacher supervision.
2. **Submissions are to be made in 2 video formats: First Video** - a 360-degree view of the model (**max limit 30 seconds**); **Second Video** - explaining the model and providing a background (**max limit 1 minute**).
3. **Submission can be made as a video with mandatory closed captions. A separate transcript document may also be submitted optionally as a PDF (not exceeding 1 MB).**



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4. **Filming Criteria:** The student should be clearly visible. The second video should clearly outline the topic, the idea behind the model, materials used, and the inspiration behind the sculpture.
5. The video has to be submitted in **MP4 format**.
6. The maximum limit of **each file should be 25 MB (total limit - 50 MB)**.
7. The resolution of the video **should not exceed 1080p**.
8. The video has to be filmed in **Landscape form (horizontally)**.

Suggestions for Craft Competition:

1. *Upcycling waste: Let your creative juices flow and upcycle existing e-waste parts to create interactive and/or ingenious displays.*
2. *E-waste as Main Focus: E-waste materials should be the primary components of the craft, not just embellishments (at least 50% e-waste, along with other waste materials).*
3. *Durability & Safety: The materials and construction should be durable for everyday use and avoid any potential safety hazards.*
4. *Originality & Creativity: The craft should demonstrate a unique and innovative approach to reusing e-waste components.*
5. *Defining its purpose: Does the model have any functional use, or is it meant for aesthetic appeal (showcased as a showpiece)?*
6. *Highlighting Impact: If it does have any utility, what impact is it creating?*

Some suggestions: Green Robot Warriors, Digital Earth, Eco-Bots Rise, The Sorting Station, etc.

Evaluation Parameters:

Criterion	Marks
Originality of Thought: How effectively the craft incorporates e-waste materials and promotes recycling and upcycling	25
Use of Material: Effective and imaginative utilisation of other waste materials along with e-waste, within the artwork	20
Aesthetic Appeal: Visual impact and artistic quality of the craft	20
Conveying the Message: Clarity of communicating an environmental message, presented through a brief piece on the craft	20
Defining and serving its purpose: Does it have any utility or is it for showcasing?	15
Delay in Submission	-5
AI detection in the content	-15



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Rewards

Selected entries would be showcased at the Kiran Nadar Museum of Art exhibitions. Innovative showpieces could be displayed at various malls, and featured during the Youth Eco Summit Conference depending on the durability of the items used and feasibility of being carried to the decided venue.



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6. ECO ENTREPRENEURSHIP

Green Innovations: Innovating for a Sustainable Tomorrow!

Pitch novel business ideas focused on promoting environmental stewardship and upskilling creativity. Avail the chance to contribute to sustainable solutions and make a lasting impact on society!

Please Note:

1. If any part of your submission includes content taken or inspired from external sources, please ensure proper citation is provided.
2. AI-generated content is not allowed in submissions. You may use AI only for research or reference; entries with AI-generated material will be disqualified.

Please ensure all submissions are correctly labelled as per the format below.

All project submission titles must follow this format: [School Name][Class][Category]_[Project Title - as per guideline]_[author/s]. Use underscores () instead of spaces or special characters. Submissions not following this format will not be accepted.

Example: GreenfieldHigh_10A_EcoEntrepreneurship_TheJourneyOfOurOldPhone_Ekta_Sharma

Category	Student Participants	Max Entries	Accepted Format
Eco Business Ideas (7th-8th)(9th-10th)(11th-12th)	Individual or Group (up to 3)	No Limit	Presentation: PDF, Max 2 MB. Video: MP4, Max 50 MB.

Points to be Noted/Remarks:

1. **Submissions are to be made in 2 parts:** fill the headings in the slides that are shared, and attach an explanation video (maximum 1 minute) detailing the business idea/model and providing a background.
2. **Presentation slides** are to be submitted as a **PDF**, after filling out the headings mentioned in the shared slide template.
3. The size of the **PDF** file should not exceed **2 MB**.
4. The explanation video has to be submitted in **MP4 format**.
5. The size of the **MP4** file should not exceed **50 MB**.

Focus Area (7th-8th, 9th-10th, 11th-12th):



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In keeping with this year's theme, “Waste Segregation - The First Step Towards a Circular Future,” participants are encouraged (though not required) to root their business idea in waste segregation, e-waste recovery, or circular-economy solutions - while any genuine environmental-sustainability business idea remains welcome.

Suggestions for Eco-Entrepreneurship:

1. Understanding of the Problem: Clearly define the specific environmental problem your business idea addresses.
2. Construction and Presentation: Define your business model and highlight its USP - what differentiates it from other/existing solutions.
3. Innovation and Action Plan: Offer a novel approach to the targeted problem as compared to existing solutions.
4. Financial Projections: Show a basic understanding of your funding needs and how you plan to meet them.
5. Social Impact: Articulate the social value your business provides, and how sustainable it is in terms of social and environmental impact.

Evaluation Parameters:

Criterion	Marks
Understanding of the Problem: The business idea addresses a specific problem	20
Construction and Presentation: Define the business model, highlighting its USP that differentiates it from other competitors	25
Innovation and Action Plan: The idea offers a novel approach to the targeted problem as compared to existing solutions	25
Accuracy of Financial Projections: What are the funding needs and how will you meet them? Showing basic understanding of financial needs	10
Social Impact: What social value does the business provide? How sustainable is the business in terms of social and environmental impact?	20
Delay in Submission	-5
AI detection in Content	-15



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Rewards

Selected business pitches would be showcased to Bajaj Foundation's corporate and institutional partners, with the potential for mentorship support and further incubation opportunities for standout ideas.